



MONTHLY MEMBERSHIP PROGRESS REPORT

District 17 I

Results as of: 2/17/2014 11:17:44AM

GMT: Kenneth Schwols

LOCATION KANSAS

GMT CA 1

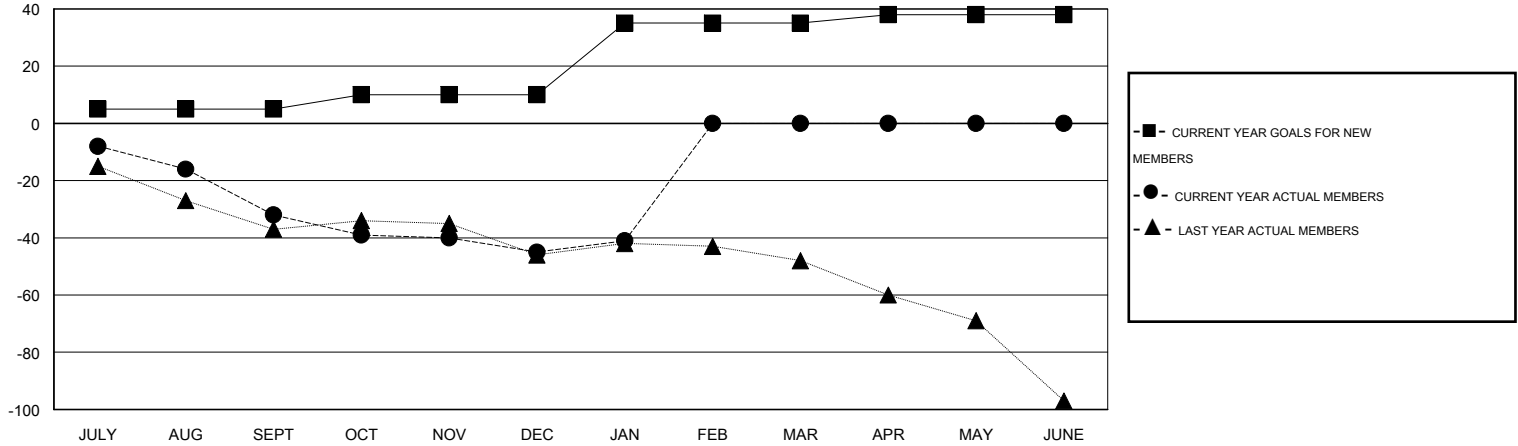
| Clubs | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 2 | -2 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 |

| Members | | | | |
|-----------------------|-----------------|--------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW MEMBER GOAL | ACTUAL NEW MEMBERS | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 5 | 9 | 41 | -32 |
| OCT/NOV/DEC | 5 | 26 | 39 | -13 |
| JAN/FEB/MAR | 25 | 16 | 12 | 4 |
| APR/MAY/JUNE | 3 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|------------------------|---|----------------------------|
| DROPPED CLUBS: 2 | 20 CLUBS OF 52 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION |
| | | MALE 865 (78.92%) |
| | | FEMALE 231 (21.08%) |
| DROPPED MEMBERS | CLICK HERE FOR HEALTH ASSESSMENT DATA | FAMILY UNIT MEMBERS 227 |
| DECEASED 15 | | HEAD OF HOUSEHOLD 112 |
| CLUB CANCELLED 17 | | NON-HEAD OF HOUSEHOLD 115 |
| OTHER 60 | | |
| TOTAL 92 | | |